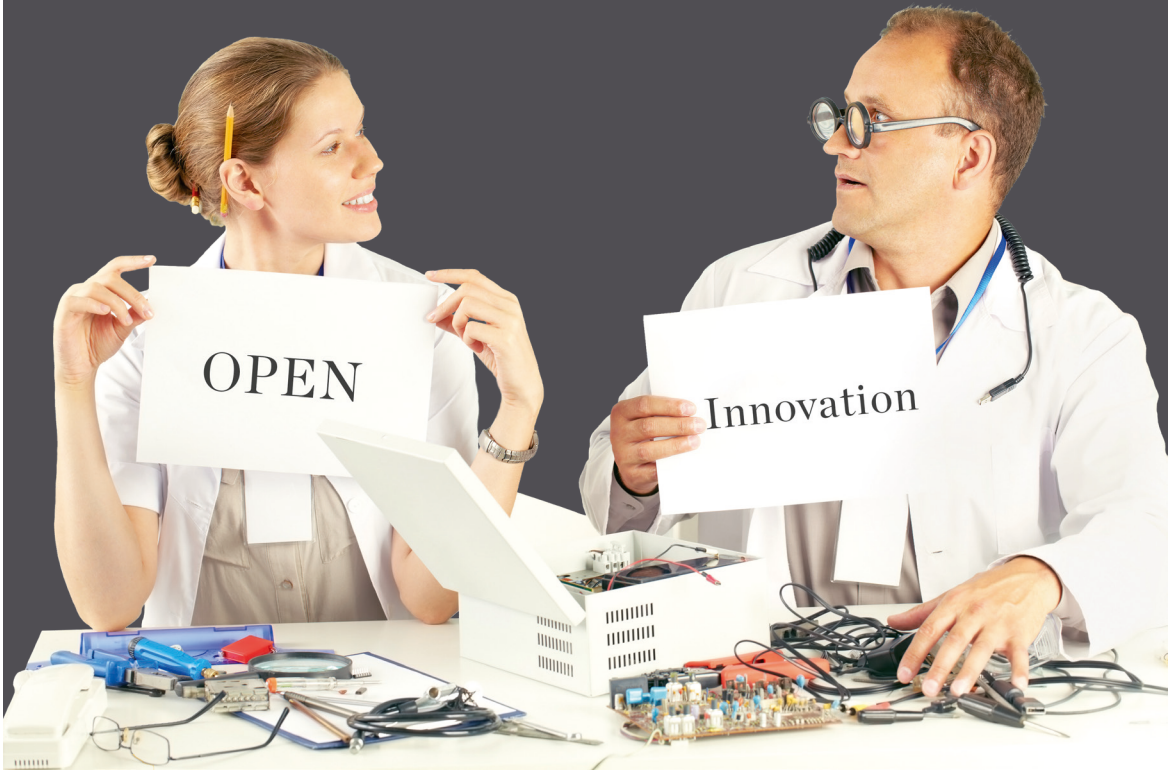


START:IP

brain meets business



From Patent to Market

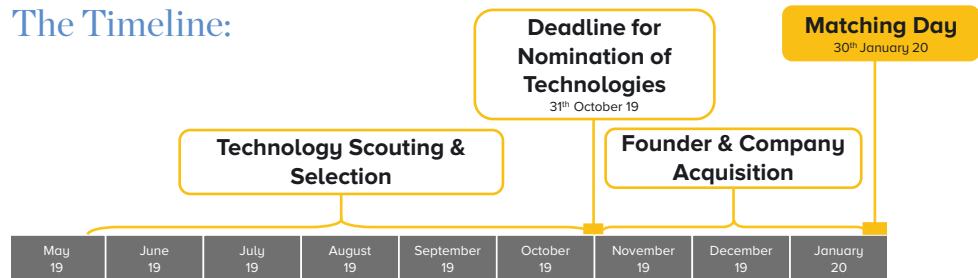
START:IP is a market place for cutting-edge intellectual property

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Benefits for Universities:

Individual marketing support for the scientists to attract founders and/or companies
Publication of the technology on the START:IP website
Nomination of individuals and/or representatives of companies to be invited to the Matching Day
1-hour presentation training for the scientist with individual feedback prior to the Matching Day (via Skype)
Tickets for the Matching Day for the entire research team as well as the technology transfer manager (Venue: University of Technology Vienna)
Time slot for a 10min presentation as well as a booth
Video recording of the presentation at the Matching Day

The Timeline:



Pricing:

The standard price per technology is EUR 1.500 (excl. VAT).
An early bird discount of 30% is available until 31.07.2019. Special discounts for universities from CEE countries on request.

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